



## How Smart TV and OTT Media Brands Can Stand Out in the Market

When entering the smart TV or OTT market, understanding user needs and potential risks is crucial for avoiding negative reviews and low sales.

Allion's decade of experience testing smart TVs and OTTs allows us to provide tailored solutions and in-depth analysis, helping you fully understand your product's market competitiveness.

Read More



## IPCAM: The 10 Risks Identified with Home Surveillance Systems

IPCAMs are powerful, featuring excellent video surveillance equipment and smart alert functions. Despite its strengths, the stability and reliability of IPCAMs need to undergo rigorous testing.

Allion has compiled a list of 10 common, abnormal situations found on the market; hardware, software, and applications related issues that need to be addressed.

Read More



## Bluetooth Remote Control: The Underlying Issue for Your Smart TV Issues

Bluetooth remotes have become a standard feature of smart TVs due to their advantages such as no alignment requirements, ability to penetrate obstacles, extended control distance, lower latency, and lower power consumption.

However, as smart TVs become more feature-rich and complex, additional user experience challenges and potential risks arise for Bluetooth remote control products.

Read More



Submit Inquiry >